

Visit us at the New York Food Show - Friday Oct 22nd & Saturday Oct. 23rd



888-939-1399

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October 2010

Our Latest Project! The Spartan Way Cafe - Gates Chili Middle School, Rochester, NY



Debbie Beauvais, Supervisor of School Food Service, is thrilled every time she steps into her new serving area ... once an ordinary cafeteria, now transformed into the new The Spartan Way Cafe!

A new, dynamic Spartan logo is ready to slice and dice his way to breakfast & lunch everyday with his sword replaced by a fork, knife & spoon! An exciting experience for the students of the Gates Chili Middle School in Rochester, NY.

Spartan Pride surrounds this schools Cafeteria ... proof of which can be seen in the amazing rise in student participation since the first day this newly designed Cafe opened its doors.

A Custom Design Package = Outstanding Results!

Greetings!

Check out what Debbie Beauvais has to say about her New Cafe Design at the Gates Chili Middle School in Rochester, NY.

Debbie says:

"Working with the Artworks Shop Team on the Gates Chili Middle School Graphic Design Project was a great experience. The result is a custom design package known as "THE SPARTAN WAY CAFE." Getting to the end result was a collaborative process between the team, myself and my department. Group brainstorming and thinking outside the box during the planning and design phase was key to the final product. The result is outstanding it is the icing on the cake of our Cafeteria Makeover."

Debbie Beauvais, RD SNS
NY

Gates Chili School District, Rochester
NY

A Fresh New Look - Updated Graphics and a New Logo for Branding



This months feature Cafe was de-institutionalized with a Fresh Coat of Paint, a New logo, a Carved-3d Cafe Sign, LunchBoards*, Moov'em* Signs, and LineSigns*



Before



We are now offering EZ School Cafes...Sign Design Packages to Go!

Let's face it...tighter budgets and demanding schedules make it difficult to create the quality experience your food service line deserves.

We have the answer...that's why we've developed four food service area sign packages.

- **Get Up & Go Cafe**
- **Inclusion Cafe**
 - **Eco Cafe**
- **Build-a-Tray Cafe**

Each EZ School Cafe Sign Package provides a colorful, creative look with a custom feel, without the custom prices.



Four Theme Packages to Choose From
Inspired by our nation's community awareness issues here are the current topics directly influencing our children in schools today.

Call for your free brochure today
888-939-1399

www.theartworksshop.com

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